

THE PLAIN DEALER AUTOMOTIVE HAS GONE MOBILE!

Use your Web enabled mobile device and go to m.cleveland.com or text* *searchCLE* to 53555 to find your next vehicle.

*standard text rates apply

AUTOMOTIVE

[CLASSIFIEDS]

Call 216-999-5555 To Place An Ad (Mon & Tues - 8am to 5pm • Wed, Thurs & Fri - 8am to 6pm)

Do-It-Yourself Classifieds
Place An Ad
24/7

MERCHANDISE
The Plain Dealer
3 LINES • 1 WEEK
cleveland.com
\$9.95 includes:
5 PHOTOS • 1,000 WORDS
Ask About Our:
• 1 week Quick Sell special for \$19.95
• 2 week Sure Sell special for \$34.95

APARTMENT RENTALS
The Plain Dealer
5 LINES • 1 WEEK
cleveland.com
\$139.95 includes:
5 PHOTOS • 1,000 WORDS
Add a photo in print for only \$56

REAL ESTATE
The Plain Dealer
5 LINES • 2 WEEKS
cleveland.com
\$149.95 includes:
5 PHOTOS • 1,000 WORDS
Ask About Our:
• 4 week Sure Sell special for \$249.95 with a 50% off renewal option

HOME RENTALS
The Plain Dealer
5 LINES • 1 WEEK
cleveland.com
\$59.95 includes:
5 PHOTOS • 1,000 WORDS
Ask About Our:
• 2 week special for \$99.95
• 4 week special for \$169.95

Simple. Secure. Credible. - Go To cleveland.com/placead - 24/7

Specialize in local non-commercial advertising. Ads must include photo of items and are acceptable for non-commercial. Items and services are subject to change only without prior notification. Additional restrictions apply. Call for details. The Plain Dealer is not responsible for errors after the first city publication. The Publisher reserves the right to edit, cancel, repeat or otherwise advertise without prior notice. The Publisher assumes no financial responsibility for errors or omissions of copy targeted. The cost of the ad itself, postage, color, computer programming, when added to the advertising charges, products are related to the vehicle or a valid email address to the printer are required for subsequent placement.

SELL IT
216.999.5555



The Plain Dealer
4 LINES • 1 WEEK
cleveland.com
\$39.95 includes:
5 PHOTOS • 1,000 WORDS
Call for other vehicle program specials. Private party only. One vehicle per ad. Price of vehicle must be in ad.

YOUR AD IN THE PLAIN DEALER AND ON CLEVELAND.COM REACHES OVER 1.3 MILLION GREATER CLEVELANDERS IN A WEEK

CLEVELAND.COM
Be sure about the car you're buying.
Get pricing details, safety reviews and comparisons on cleveland.com

FIND IT
AUTOMOTIVE
[PAGE N10]

Ohio Technical College students complete Edelbrock Chevy

It's always nice when you see the completion of a long-awaited project, especially when it turns out the way that this one did.



Terry Troy

The famed auto components manufacturer Edelbrock teamed up with Cleveland-based Ohio Technical College at the SEMA show last fall to create the Edelbrock Performance Academy.

Since then, Ohio Technical College students have been diligently building a custom 1957 Chevrolet Bel Air for aftermarket industry veteran Vic Edelbrock. The custom Bel Air was recently presented during his daughter Christi Edelbrock's "Rev'ed Up 4 Kids" charity car show, which benefited The Center for Learning Unlimited at Vic's Garage in Torrance, California.

The one-of-a-kind Bel Air, which was built to replicate a Hot Wheels 1957 Chevrolet Bel Air Edelbrock die-cast race car, also commemorates the launch of the Ohio Technical College Edelbrock Performance Academy. The Edelbrock Academy is a newly-formed program that gives students a solid foundation in the building and tuning of American muscle cars and performance vehicles.

As a part of the program, Ohio Technical College students learn about engine modifications, how to install high-performance

products like top-end kits, nitrous and super-charging systems, how to conduct dyno tuning and testing, and more.

"The 1957 Chevy Bel Air was a remarkable learning tool for our students. It was a great way to introduce the Edelbrock Academy and to showcase the type of practical and applied training students will receive," said Justin Brenner, director of corporate development, Ohio Technical College.

"Students in our Classic Car and Restoration and our Racing and High Performance programs have spent the past several months completely restoring the 1957 Chevy. Students dedicated their time to transforming the car from a rusty shell into a custom hot rod. The Bel Air is infused with custom features and accessories, including the new Edelbrock E Force Supercharger. That makes it a 600 horsepower 1957 Chevy."

Many industry partners supported the project by donating parts and services, including Edelbrock LLC, Danohuk, Eckler's, Fat Man Fabrications, Scoggins-Dickey, and Summit Racing Equipment.

Students from Ohio Technical College who made the custom build happen, include Quinton Miller from Berlin, Ohio; Alex Jacin from North Randall, Ohio; and Chad O'Leary from Janesville, Wisconsin.

The Chevy Bel Air will tour the country throughout the coming year as a part of Ohio



TECHNOLOGY AND INNOVATION

The customized Edelbrock Chevy looks like a die-cast Hot Wheels' model.

Technical College's 80 high school and 20 car show tour to promote the Edelbrock Academy to prospective students.

Like all successful ideas, the partnership took some time to develop. Justin Brenner initially approached Christi Edelbrock about a year ago with the idea of creating an enhanced curriculum that focused on Edelbrock's products. Like Brenner, Christi represents the third generation of family ownership of the Edelbrock aftermarket empire. They were both excited to see the project come to fruition.

Brenner took the idea to Tom King, director of enrollment at Ohio Technical College, who embraced the idea. Together they presented the idea to Marc Brenner, Justin's father and president of Ohio Technical College.

Classes at the Edelbrock Academy begin this fall.

Founded in 1938, Edelbrock is one of the nation's premier designers, manufacturers and distributors of performance replacement parts for the automotive and motorcycle aftermarket. Edelbrock produces its core products in the United States using state-of-the-art equipment in its world-class manufacturing facilities.



Ohio Technical College now has more than 800,000 square-foot, which includes its Power Sport Institute for motorcycles and other recreational vehicles in North Randall. Classes include technical training in automotive, diesel, auto-diesel, collision repair, classic car restoration, PowerSport technology, high performance and racing, BMW, alternative fuel vehicles, CDL truck driver training, custom paint and graphics, and power generator systems.

Terry Troy is a freelance writer specializing in the automotive industry. Terry can be reached at TerryTroy@aol.com.