
Memo

From: Nick Arrigotti
To: Vic Edelbrock
Date: November 17, 2008
Re: **Letter of Appreciation**

Vic,

I'm writing you today to let you know how pleased I am with your product. I have recently purchased a Torker II intake manifold and a 650cfm Thunder AVS carburetor for my small block chevy equipped, 2wd C-1500 prerunner. This morning I woke up to three inches of snow and freezing temperatures and my truck still started right up. All of my buddies who have bought the typical 4150 style holly carbs spend most of their time "tuning" them (which I agree is part of hot rodding) where as I just hop in and go.

I feel compelled to write you because of a few reasons. First, in times of economic hardship like many of us are experiencing today, it's hard to still put something aside for your hobby or passion. I saved up the modest amounts that I could, until I was eventually able to purchase your product. Seeing that the money was not easy to produce, I wanted to make sure that I purchased the best quality of parts possible. The Edelbrock brand has not let me down as everything works correctly, there has been a noticeable performance gain, the parts are reliable, and finally because of the little extra that Edelbrock adds to their product. When I opened the manifold box, it came with great information on recommended gaskets and sealing products, and some installation tips. The carburetor came with even more information on tuning, optional parts, installation tips and even a how-to DVD which included trouble shooting. The fact that the parts work is good, but the "little extra" that Edelbrock does for its customer makes the products outstanding.

The second and final reason I'm writing you today is this. I am proud to be an American and I like to buy American whenever possible. I strongly dislike the misconception that you can't find a good deal when buying American. In many cases, what you pay for is what you get... That is to say, cheap parts are cheap for a reason, and it's not usually because of the attention to the details. I think it's great that Edelbrock manufactures, promotes, and labels everything as American Made. As I am a Quality Technician of an Aerospace Titanium company, I can tell when a part is made with attention to detail. It makes me feel proud that I bought American and that the quality was outstanding. I will from here on out, stick with the Edelbrock brand name as well as recommend it to anyone looking for performance parts. So with that being said, I look forward to purchasing a set of cylinder heads from you in the near future, as I know that I will not be disappointed. I hope that you get this letter and it finds you well Vic.

Thank you for your time,



Nick Arrigotti